

ARCHETYPE HR PILOT PROGRAM

WHO WE ARE

Archetype HR is a tech-enabled software company that solves employee engagement challenges.

We boost employee engagement and workplace culture with efficient AI-powered insights, enabling leaders to improve productivity, reduce turnover, and offer a better employee experience.

Our platform combines a survey with AI to make employee engagement initiatives more practical, converting data into better conversations, stronger teams, and higher performance.

OUR VALUE PROPOSITION

We enable organizations to improve employee engagement, leading to higher productivity, reduced turnover, and a positive workplace culture. Our software provides our customers with a better understanding of individual motivators, along with a more cost-effective and efficient way to act on engagement data. With real-time insights, organizations can reduce the time spent on traditional surveys.



OUR SOLUTION

Archetype HR is an AI-integrated software solution that effectively measures employee engagement. We offer an AI-driven survey tool that provides insight into individual motivators. We help identify unique employee archetypes, enabling leaders to personalize engagement strategies that resonate on an individual basis. Managers will have the tools and real-time guidance for motivating team members and handling difficult conversations. **Archetype HR provides you with the following capabilities:**

Engagement Measurement

Intuitive survey designed to measure a wide range of engagement factors along with real-time AI analysis.

AI-Powered Analysis, Individualized Insights, and Actionable Data

Quick access to survey results and archetype profiles that highlight motivators and engagement strategies.

Companywide Insights

Traditional companywide surveys with access to analytics, reporting, and strategies, providing insight into organizational engagement data and drivers.

Team-Level Strategies

Actionable recommendations to address specific engagement issues at various levels using step-by-step guidance for implementing engagement strategies.

Coaching for Managers

Step-by-step action plans to improve engagement. We provide answers to questions such as:

- “What’s the best way to approach a difficult conversation with Sarah?”
- “How should I recognize Joe without making it public?”

We draw on a deep database of engagement strategies, feedback techniques, coaching styles, and communication preferences.

Practical Tools for Recognition, Feedback, and Development Conversations

Scenario-based prompts and conversation guides to support:

- Performance feedback in a way that resonates
- Recognizing achievements in ways that matter
- Coaching or development planning based on motivation and goals
- Navigating change, conflict, or disengagement



PROGRAM STRUCTURE

Onboarding, Survey Setup, and Communications

- We work with you to confirm scope, timelines, and pilot goals.
- We support survey setup and provide clear communication materials to ensure employees understand the purpose and intent of the pilot.

Employees Complete a Short Survey

- Employees complete a short survey focused on motivators and engagement drivers.
- The survey is designed to feel personal and developmental, not critiquing the organization, and helps employees provide input into their experience at work.

Data Analysis and Report Development

- Survey responses are analyzed using AI-supported insights and the Archetype HR framework.
- Each report is reviewed for quality and clarity to ensure insights are accurate, practical, and easy to apply.

Manager Receives a Report for Each Team Member

- Managers receive an individualized report for each participant outlining motivators and engagement tactics.
- Reports are designed to help managers prepare for more effective 1:1 conversations, coaching, and day-to-day leadership decisions.

Communicating Survey Results and Preparing Materials

- Managers use the reports to guide intentional conversations with team members during regular 1:1s or check-ins.
- Archetype HR provides optional guidance and tools to help managers communicate insights in a supportive, constructive way.

The pilot is designed to integrate into existing leadership practices, helping managers lead more effectively without adding unnecessary complexity.



PRICING FOR PILOT PROGRAM

Onboarding & Setup

\$130 PER HOUR

Support for pilot setup, communications, and launch planning.

Archetype HR Reports

\$99 PER REPORT

Per participant cost that covers AI-supported analysis, peer review, and a personalized Archetype HR report.

Consulting/Training

\$130 PER HOUR

One-on-one or group sessions to help managers interpret reports and apply insights effectively.

Speak to us about discounts based on your organization size or for longer-term commitments.

Per-report pricing reflects the individualized nature of the pilot. Each survey is analyzed using AI and the Archetype HR framework, then reviewed by our team for quality to ensure clear, practical insights.